

**State and Private Forestry
FY 2010 Western Competitive
Resource Allocation
Single-State Project Proposal**

Filename	
OR_Partnership	
Administration Information	
Dollar Amount Requested:	\$292,950
Matching Share:	\$381,120

Applicant Information	
State Forestry Agency:	Oregon Department of Forestry
Contact Person:	Steve Vaught
Address:	2600 State Street
City/State/Zip Code:	Salem, OR 97310
Phone (Work/Cell):	503-945-7393
Email:	steve.b.vaught@state.or.us
Fax:	503-945-7416

Project Information			
Descriptive Title of Project:	Partnership for Forestry Education		
Names of Partnering Agencies / Organizations:	Associated Oregon Loggers (AOL), Oregon Committee for Family Forestlands (CFF), Oregon Department of Forestry (ODF), Oregon Forest Resources Institute (OFRI), Oregon Small Woodlands Association (OSWA), Oregon Society of American Foresters (OSAF), Oregon State University, Austin Family Business Program (OSU-AFB), Oregon State University, College of Forestry (OSU-CoF), Oregon State University Extension Service (OES), Oregon Tree Farm System (OTFS), and the Ties to the Land Initiative at OSU Austin Family Business Program.		
State(s):	Oregon	Congressional Districts:	Oregon Districts 1, 2, 3, 4 & 5
Counties:	All 36 Oregon Counties	Forest Service Regions:	Pacific Northwest (R-6)

Total Leverage							
Please specify each 3 rd party contributor (partnering organizations and agencies, including other Federal) and the dollar value of each contribution. Please DO NOT show grant requested funds in this table.							
Contributors: (Please specify by name)	Associated Oregon Loggers	CFF, OSWA, OTFS, OSAF	OR Forest Resources Institute	OSU Forestry Extension	OSU Austin Family Business		TOTAL
Value of Contributions:	\$70,000	\$17,500	\$50,000	\$177,300	\$10,000		\$324,800

Project Budget					
	Grant Share (\$ requested)	Applicant	Non-Federal Contributors	TOTAL	
		Cash ¹	In-Kind ²		
4	Personnel / Labor:	\$80,000	\$35,700	\$199,500	\$315,200
	Fringe Benefits:	\$32,000	\$14,300	\$58,000	\$104,300
	Travel:	\$2,500	\$0	\$5,000	\$7,500
	Equipment:	\$0	\$0	\$0	\$ 0
	Supplies:	\$5,000	\$0	\$10,000	\$15,000
	Contractual:	\$159,500	\$0	\$6,000	\$165,500
	Construction:	\$0	\$0	\$0	\$ 0
	Other:	\$0	\$0	\$24,000	\$24,000
	Indirect Costs:	\$13,950	\$6,320	\$22,300	\$42,570
	TOTAL:	\$292,950	\$56,320	\$324,800	\$674,070

Project Duration	
5	What is the duration of this project? <input type="checkbox"/> One Year <input checked="" type="checkbox"/> Two Years <input type="checkbox"/> Three Years

National Relevance	
6	Conserve Working Forest Landscapes <input checked="" type="checkbox"/> Protect Forests From Harm <input checked="" type="checkbox"/> Enhance Public Benefits From Trees and Forests <input checked="" type="checkbox"/>

Project Description	
7	<p>Maximum 5500 Characters Including Spaces – Clearly summarize the proposed project, including goals, objectives, measurable outputs, outcomes, and how grant funds will be used towards successful completion of the project.</p> <p>Education is critical to Oregon's forest sector. In recent years, decreases in key state agency budgets have reduced their capacity to provide the necessary educational programming. The innovative solution to this problem is the formation of the Partnership for Forestry Education. Activities include jointly planned and delivered educational programs, a partnership web site with an events calendar, and increased use of the knowledge delivered. Outcomes include better-informed landowners, foresters and contractors who can more effectively practice sustainable forestry and meet the requirements of the Forest Practices Act, and more efficient use of educational resources through collaboration. Grant funds will provide for a) strategic planning, including a planning workshop and an educational needs analysis; and b) simultaneous delivery of previously identified high-priority education programs.</p> <p>a. Strategic Planning</p> <p>Partners will prepare a strategic plan to improve development and delivery of forestry educational programs. Each organization will compile and share the results of past needs assessments, including their mission, vision and educational planning documents. They will each develop priority lists, roles and capacity to develop and deliver educational programs. The partners will hold a planning workshop where concentrated work will be used to develop a joint strategic plan to take advantage of the each organization's strengths and result in more effective and cost-</p>

¹ 'Cash' is the value of any qualifying match the applicant pays for such as cash, staff time, supplies, or equipment.

² 'In-Kind' is the value of any qualifying match contributed by a non-federal 3rd party contributor such as donated time, supplies, or equipment.

efficient programs. Primary outputs from this planning effort will be a joint mission and vision statement and a strategic plan with quantitative educational objectives, as well as a new partnership that will continue to meet, plan and collaborate.

b. Delivery of High-Priority Educational Programs

i. Forest Practices Act Education

The Oregon Forest Practices Act regulates forestry activities on private and state lands. The Partnership will provide forest practices education for contractors, landowners and foresters. Objectives of this program include: communicating technical forest practices and delivering continuing education that encourages investment in forest stewardship and compliance with forest practices regulations. Priority activities include: publishing a revised and improved "Illustrated Manual of Oregon Forest Protection Laws," online posting of the Manual, developing software "Apps" to download key segments of the Manual, developing and delivering workshops to communicate messages using the Manual, and distributing copies of the Manual to key audiences.

ii. Vegetation Integrated Pest Management

Vegetation management is critical to forestation, fuels reduction and invasive species management. Landowners are interested in weed control alternatives and this creates an opportunity to develop and deliver an educational program in Vegetation IPM. An OSU Extension-led team will develop and utilize materials for webinars and field workshops for forestry practitioners, landowners, and contractors on key principles, tools, regulations, and application of vegetative integrated pest management. Web-based materials will include information on Oregon's forest regions and types of invasive species, and will expand on previous workshops using the latest information available from research and county, state and federal agencies.

iii. Mentored Management Planning

Written forest management plans are becoming the new standard for family forest owners, but only 20% of Oregon forest owners currently have one. Engaging landowners to take authorship of their management plan preparation with the help of an expert mentor and other resource professionals has been pilot-tested by OSU Extension and found to be an effective strategy for family forest landowners. Funds provided by this grant will allow a coalition of forestry service providers to bring an additional 10,000 acres of family forest lands (75-100 forest landowners) under active management plans through mentored management planning courses.

iv. Ties to the Land

The OSU "Ties to the Land" curriculum is designed to help family forest landowners plan for the orderly intergenerational transfer and management of their property. This comprehensive DVD-based succession planning curriculum includes a facilitated workshop, workbook, website and impact assessment. The Partnership will coordinate the systematic and on-going delivery of Ties to the Land workshops to forestry sector families across the state. Partnership members will recruit workshop facilitators, arrange for workshop venues, and cooperate in building awareness of the need for succession planning and promotion of the programs.

v. Residential Forests Outreach

Forests adjoin most of Oregon's urban areas. Many Oregonians choose forested parcels as their residence location. These forested parcels at the wildland-urban interface require management to ensure defensible space from wildfire, control of invasive species and identification of hazard trees. Also, they hold tremendous potential for wildlife habitat improvement projects in support of a statewide Conservation Strategy. PowerPoint presentations on these topics will be developed and delivered by Master Woodland Managers and OFRI and OSAF speakers' bureaus. Emphasis will be placed on conducting programs for residents of forested parcels on the fringes of communities. Residential forest owners will be invited to special tours and workshops aimed at their issues.

	<p>Maximum 1250 Characters Including Spaces</p> <p>Education is a critical element of service as is assistance that state agencies and nongovernmental organizations provide to the various audiences within the forestry and natural resources sectors. The Partnership for Forestry Education will integrate existing education within the ODF Private Forests and the OSU Forestry Extension programs and all other organizations in Oregon with a stated mission to educate landowners, foresters and forestry contractors. The establishment of this new partnership is integrative by its nature. The strategic plan will encompass the mission and activities of all organizations and identify gaps that need to be filled. This will also allow the most important educational projects to be addressed by all the partners.</p> <p>The project budget will be distributed among the components approximately as follows:</p> <ul style="list-style-type: none"> Strategic Planing 10% Forest Practices Education 20% Vegetation IPM 15% Mentored Mgmt Planning 20% Tie to the Land 15% Residential Forest Outreach 10%
--	---

Collaboration	
9	<p>Maximum 1250 Characters Including Spaces</p> <p>The Partnership for Forestry Education will not exist without collaboration of Partners in providing education:</p> <ul style="list-style-type: none"> • Associated Oregon Loggers – AOL’s ProLogger program is the flagship program for forest contractor education in Oregon. • Oregon Department of Forestry – ODF’s Private Forests program is responsible for the Forest Practices Act, Forest Stewardship Planning and all related education. • Oregon Forest Resources Institute – OFRI provides Partners with financial assistance and educational materials for forestry education. • Oregon Small Woodlands Association – OSWA produces educational publications and hosts educational tours and workshops targeted to family forestland owners. • Oregon Society of American Foresters – OSAF sponsors and certifies continuing education for professional foresters. • Oregon State University, Austin Family Business Program – AFB is a primary sponsor of the Ties to the Land program, which is a key part of this initiative. • Oregon State University Forestry Extension Program – Extension is a key provider of education for forest landowners, foresters and forestry contractors. • Oregon Tree Farm System – OTFS hosts an annual workshop for family forest landowners and the annual tree farmer of the year

10	Leverage
-----------	-----------------

	<p>Maximum 1250 Characters Including Spaces</p> <p>In recent years, decreases in the budgets of agencies like Oregon Department of Forestry, Oregon Forest Resources Institute, and Oregon Extension Service have reduced their capacity to provide the necessary educational programming. This partnership will leverage the budgets and programs within these agencies to focus on needs that are most important for the audiences. This partnership will actively involve key participants in planning an educational program that will help ensure that scarce resources are used even more effectively. The new resources brought in through this project will help the partners reach new audiences in new ways and fill identified gaps in the existing programs. The existence and success of this Partnership will open the opportunity for additional financial leverage beyond that identified in Box 3.</p> <p>The need for this project is demonstrated by the increasing number of family forest owners, the increased complexity of forestry in Oregon and the decreased budgets of all educational and natural resources organizations.</p>
--	--

Meaningful Scale	
11	<p>Maximum 1250 Characters Including Spaces</p> <p>The Partnership for Forestry Education will be statewide in scope and scale, with education provided to forest landowners, foresters and forestry contractors throughout Oregon. The collaborative nature of the Partnership will result in a wider than usual cross section of the aforementioned groups receiving forestry information. All collaborating organizations have as part of their mission the practice of sustainable forestry in Oregon and using education to help achieve this. The education provided by the partnership will employ a customer-based approach to help ensure its mission is achieved by first identifying priority educational needs and then designing programs to meet those needs. Through this partnership we will greatly improve our level of educational service, become more effective and cost-efficient, and make improved use of current and emerging technology to increase our reach and impact.</p>

Sphere of Influence	
12	<p>Maximum 1250 Characters Including Spaces</p> <p>Other states with similar budget constraints could benefit from considering establishing a Partnership similar to this one. To our knowledge, a full-fledged Partnership for Forestry Education has never been developed. Our partnership can serve as a model for other states. Members of the partnership are committed to communicating our experience through written and oral presentations to western and national forestry audiences. At the conclusion of the two-year project, partners will write an article for a national forestry magazine describing the program, its successes and recommendations for improvement.</p> <p>Issues dealt with by the partnership are germane to many forested states. These include: forest regulation, appropriate vegetation management techniques, increasing importance of management planning, intergenerational forest land transfer, and the wildland urban interface.</p>

13	Sustainability of Outcomes
-----------	-----------------------------------

Maximum 1250 Characters Including Spaces

Foresters, landowners, and contractors will develop skills in this program that will serve them for many years. Understanding the Oregon Forest Practices Act and administrative rules, developing a forest management plan, and developing a succession plan will help ensure that sustainable forestry is practiced in Oregon for many years. Additionally, new programs developed by the partnership, such as the presentations on residential forests, will be used far into the future. The Partnership will emphasize products that are accessible, transferrable, updatable, and use technology appropriate to reach a variety of audiences such as webinars and other web-based tools that have the potential to be downloaded and printed for classroom or field workshop distribution. The Partnership will solidify existing collaboration and ensure expansion of the collaboration into additional educational programs on natural resource management topics. The Partnership will exist long beyond the end of the grant because the experience of working together will help us be efficient educators and bring us further grant funds from varied sources.